Developing a Web Presence for Graduate Students

Part of the Year-End Grant Writing Workshop

*Hosted by Music Graduate Studies in collaboration with MGSS*

April 8, 2017

Eric Smialek, eric.smialek@mail.mcgill.ca, mcgill.academia.edu/EricSmialek

Kiersten van Vliet, kiersten.vanvliet@mail.mcgill.ca, kierstenvanvliet.com

**Activity: Organizing Your Website**

* What do you like most about the website?
* What makes this site easy/difficult to navigate and why?
* What impression do you get of the person behind the website?
* How effectively are the following items used (if applicable)?
* Biography
* Contact info
* Media (photos, videos, music, scores)
* Other?
* CV
* Teaching materials
* Links to social media
* News
* What changes would you make to the website?

**Website Examples**

**Performers**

* Lara Driscoll, jazz pianist, McGill alumnus: www.laradriscoll.com
* Alexandra Grabarchuk, conductor and musicologist: www.alexandragrabarchuk.com
* Kyoko Hashimoto, pianist and McGill professor: www.kyoko-hashimoto.com

**Researchers**

* Danielle Dirks, sociology scholar: www.danielledirks.com
* Kelli Marshall, cinema and media studies scholar: www.kellimarshall.net
* Edward Klorman, McGill music theory professor: www.edwardklorman.com

**Composition**

* Jason Noble, McGill PhD student in composition: www.jasonnoble.ca
* Stacey Brown, instructor at Collège Vincent d’Indy: www.staceybrown.ca

Feedback

1. What is the main thing you learned in this workshop?
2. What would you like to learn more about?
3. What could we have done differently to facilitate your learning?
4. Do you have any additional comments about this workshop?
5. On a scale from 1 (not valuable) to 5 (very valuable), how valuable was this workshop to you?

**1 2 3 4 5**